



BRIDGE  
ASSOCIATION OF REALTORS®

# Affiliate Member Benefits Package

**Mission:** Supporting REALTOR® excellence and serving our communities.

**Vision:** Dedicated to supporting access to housing, homeownership, and preserving property rights.

# Affiliate Roster

## Building your business has never been easier.

As an affiliate member, your business information will be included in our affiliate roster. Whether our agents are looking for inspectors, lenders, stagers, insurance, etc., this roster is their go-to source for all real estate related services.

### Example:



#### Contact Name

#### Company Name

Email:

Phone:

Website:

Address: 2855 Telegraph Ave. Suite 600 Berkeley, CA 94705

Example: The Bridge Association of REALTORS® is dedicated to serving our members by providing programs and services to enhance their ability to conduct business with integrity and competence, assuring a high level of professional conduct which benefits the community, and encouraging the preservation of real property rights.

Category

### Roster may include:

- Company name & logo
- Name & contact information
- Business address
- Website
- Business description
- Company background/history

Conveniently located on the homepage of our website.  
Just a few clicks away from your next client!



# Advertising & Sponsorship Opportunities

## Maximize your exposure to our members.

The Bridge Association of REALTORS® hosts many events throughout the year with hundreds of different attendees. With each event, comes varying sponsorship opportunities. These sponsorships are the ultimate marketing tool and exclusive to our affiliate members. Expand your brand identity and promote your business to agents, brokers, and other real estate professionals. A portion of all sponsorships is tax deductible.

### Get the most out of your affiliate membership.



Online and day-of  
exposure



Speaking opportunities  
at events



Network with your  
target audience

### Various sponsorships include:

- Inclusion of your logo on all marketing materials for the event (flyers, website events, email campaigns to membership, sign-age, etc.)
- Opportunities to speak about your business to everyone in attendance
- Networking with real estate professionals
- Distribution of your marketing materials

## Example Events

### Major Networking

- Community Events
- Member Events

### Maximum Exposure

- Oral Lee Brown 5K Walk
- Installation of Officers & Directors

Contact [events@bridgeaor.org](mailto:events@bridgeaor.org) or 510-848-4288 for more information.

# Other Benefits

## Networking Opportunities

### **Promote your business and build your brand.**

Cultivate and nurture relationships that will impact your business at association events including community events, member events, Young Professionals Network, and many more.



## Affiliate Member Directory

### **Display your business cards, flyers, and brochures.**

Increase your visibility with Bridge AOR's affiliate member directory. Located in our training center, a wall is dedicated to displaying the marketing materials of our affiliate members.

## Bridge AOR Member Roster

### **Access to over 2,000 REALTORS®**

As an official Bridge AOR Affiliate, you will have access to our membership roster with contact information for over 2,000 REALTORS® and real estate professionals.

# Other Benefits Cont.

## AOR Committees

### **Serve your community and have your voice heard.**

Affiliate members may join and serve on any of the various Bridge AOR committees. For more information, visit [www.bridgeaor.org/committees](http://www.bridgeaor.org/committees).



## Meeting Room Discounts

### **Save up to 72% on rental fees.**

Utilize our training center or conference room for your next meeting. Affiliate members have access to exclusive discounted rates on meeting room rentals. Contact [events@bridgeaor.org](mailto:events@bridgeaor.org) or 510-848-4288 for more information.

## Group Healthcare

### **California Group and Individual Health Insurance.**

Choose from 24 HMO Kaiser Plans, 14 PPO/HMO Anthem Blue Cross plans, 4 dental and 2 vision plans, and individual/family options provided by the Benefits Store. <https://benefitsstore.com/>