



BRIDGE
ASSOCIATION OF REALTORS®

Affiliate Member Benefits Package

Mission: Supporting REALTOR® excellence and serving our communities.

Vision: Dedicated to supporting access to housing, homeownership, and preserving property rights.

Affiliate Roster

Building your business has never been easier.

As an affiliate member, your business information will be included in our affiliate roster. Whether our agents are looking for inspectors, lenders, stagers, insurance, etc., this roster is their go-to source for all real estate related services.

Example:



Contact Name

Company Name

Email:

Phone:

Website:

Address: 2855 Telegraph Ave. Suite 600 Berkeley, CA 94705

Example: The Bridge Association of REALTORS® is dedicated to serving our members by providing programs and services to enhance their ability to conduct business with integrity and competence, assuring a high level of professional conduct which benefits the community, and encouraging the preservation of real property rights.

Category

Roster may include:

- Company name & logo
- Name & contact information
- Business address
- Website
- Business description
- Company background/history

Conveniently located on the homepage of our website.
Just a few clicks away from your next client!



Advertising & Sponsorship Opportunities

Maximize your exposure to our members.

The Bridge Association of REALTORS® hosts many events throughout the year with hundreds of different attendees. With each event, comes varying sponsorship opportunities. These sponsorships are the ultimate marketing tool and exclusive to our affiliate members. Expand your brand identity and promote your business to agents, brokers, and other real estate professionals. A portion of all sponsorships is tax deductible.

Get the most out of your affiliate membership.



Online and day-of exposure



Speaking opportunities at events



Network with your target audience

Various sponsorships include:

- Inclusion of your logo on all marketing materials for the event (flyers, website events, email campaigns to membership, sign-age, etc.)
- Opportunities to speak about your business to everyone in attendance
- Networking with real estate professionals
- Distribution of your marketing materials

Example Events

Major Networking

- Community Events
- Member Events

Maximum Exposure

- Oral Lee Brown 5K Walk
- Installation of Officers & Directors

Contact events@bridgeaor.org or 510-848-4288 for more information.

Other Benefits

Networking Opportunities

Promote your business and build your brand.

Cultivate and nurture relationships that will impact your business at association events including community events, member events, Young Professionals Network, and many more.



Affiliate Member Directory

Display your business cards, flyers, and brochures.

Increase your visibility with Bridge AOR's affiliate member directory. Located in our training center, a wall is dedicated to displaying the marketing materials of our affiliate members.

Bridge AOR Member Roster

Access to over 2,000 REALTORS®

As an official Bridge AOR Affiliate, you will have access to our membership roster with contact information for over 2,000 REALTORS® and real estate professionals.

Other Benefits Cont.

AOR Committees

Serve your community and have your voice heard.

Affiliate members may join and serve on any of the various Bridge AOR committees. For more information, visit www.bridgeaor.org/committees.



Meeting Room Discounts

Save up to 72% on rental fees.

Utilize our training center or conference room for your next meeting. Affiliate members have access to exclusive discounted rates on meeting room rentals. Contact events@bridgeaor.org or 510-848-4288 for more information.

Group Healthcare

California Group and Individual Health Insurance.

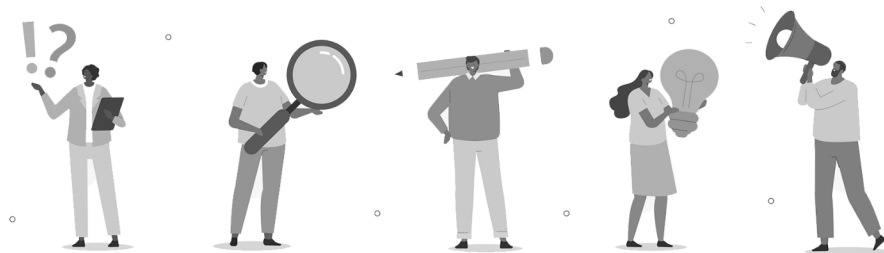
Choose from 24 HMO Kaiser Plans, 14 PPO/HMO Anthem Blue Cross plans, 4 dental and 2 vision plans, and individual/family options provided by the Benefits Store. <https://benefitsstore.com/>

Affiliate Connect

In our continued effort to provide our members with innovative tools to support your success, we are pleased to announce Paragon Affiliate Connect. Paragon Affiliate Connect is a powerful and collaborative tool that connects brokers, real estate agents, affiliates, buyers, and sellers throughout the home buying and selling process. This means more qualified leads, impactful branding, and a more streamlined customer experience.

Maximize your exposure to our members.

Don't miss out on this unique opportunity, which is included as part of your dues, to receive qualified leads and insightful data while providing a more streamlined experience for your clients. Paragon Affiliate Connect is also part of Paragon's Collaboration Center, a mobile-optimized portal which provides affiliates with additional consumer engagement opportunities with homebuyers and sellers.



Benefits for Affiliates:

- Affiliates will have a dedicated dashboard that is linked to the MLS
- Affiliates can connect and communicate with Brokers and Agents to strengthen their partnership
- Affiliates will receive key notifications on listing and buyer activity of their connected agents
- Affiliates will be able to put their branding out in front of the consumers in the Collaboration Center

Getting started guide for affiliates.